

# Do's & Don'ts

## Sharing Your Purifi Product Story



**When you're seeing results with Purifi, of course you want to share your stories and experiences!**

Let's make sure you can do so while staying compliant! With some simple do's and don'ts, you'll be able to share your true story with Purifi while protecting your business.

**NOTE:** It's important to refrain from referencing ANY medical conditions, diseases, or other ailments such as anxiety, arthritis, autoimmune diseases, or the symptoms of any of these with all products.

### Do Say:

Helps detoxify and cleanses 5 organs (liver, lungs, colon, kidneys, and skin)

Supports the body's elimination organs to remove toxins

Increases nutrient absorption in the body

Helps support a healthy weight

Eliminates heavy metal toxins

**Example:** "I love knowing that Purifi is so gentle that I can take it every day."

**Example:** "Adding Purifi to my routine gives me confidence that I am supporting my overall health."

### Don't Say:

Prevents illness/disease

Prevents any symptom of an illness/disease

Heals any organ or system

Reduces bloating

Enhances mood

Lowers/lessens body fat

Weight loss without diet & exercise

**Example:** "I lost 10 lbs in 2 weeks with no exercise or change to my diet with Purifi."

**Example:** "Purifi has taken away all of my bloating and now I can fit into my old clothes."

### Don't Forget the Disclaimer!

When you share your THREE experience it's important to include a disclaimer. Use the disclaimer below anytime you're posting about your THREE product experiences.

**THREE Disclaimer:** I am an Independent Brand Ambassador with THREE. These statements are based on my personal experiences and may not be typical. This product is not intended to diagnose, treat, cure, or prevent any disease/illness.