

Do's & Don'ts

Sharing Your Imúne Product Story



When you're seeing results with Imúne, of course you want to share your stories and experiences!

Let's make sure you can do so while staying compliant! With some simple do's and don'ts, you'll be able to share your true story with Imúne while protecting your business.

NOTE: It's important to refrain from referencing ANY medical conditions, diseases, or other ailments such as anxiety, arthritis, autoimmune diseases, or the symptoms of any of these with all products.

Do Say:

Promotes the health of the innate and adaptive immune system

Supports the body's healthy immune response

Enhances the gut microbiome – as 80% of the immune system is in the gut

Example: "I feel good knowing that I am supporting my health with Imúne."

Example: "Such a great product in my arsenal of proactive wellness supplements."

Don't Say:

Boosts the immune system

Protects the immune system

Strengthens the immune system

Prevents illness

Shortens length of illness

Mention flu, flu season, colds, COVID, corona virus, strep throat, allergies, cough, pneumonia, or any other illness or virus

Example: "I used to get sick all the time. Since I started taking Imúne, I have not been sick once."

Example: "Your best defense starts with a strong immune system. That's what protects your body from everyday attacks of viruses"

Don't Forget the Disclaimer!

When you share your THREE experience it's important to include a disclaimer. Use the disclaimer below anytime you're posting about your THREE product experiences.

THREE Disclaimer: I am an Independent Brand Ambassador with THREE. These statements are based on my personal experiences and may not be typical. This product is not intended to diagnose, treat, cure, or prevent any disease/illness.