

Do's & Don'ts

Sharing Your Eternél Product Story



When you're seeing results with Eternél, of course you want to share your stories and experiences!

Let's make sure you can do so while staying compliant! With some simple do's and don'ts, you'll be able to share your true story with Eternél while protecting your business.

NOTE: it's important to refrain from referencing ANY medical conditions, diseases, or other ailments such as arthritis, autoimmune diseases, acne or the symptoms of any of these with all products.

Do Say:

Provides supports to cells and helps maintain a healthy aging process

200mg of Highly Bioavailable Resveratrol

Promotes cellular health and longevity

Works to neutralize free radicals

Delivers powerful phytonutrients to support the body's natural reaction to UV exposure

Packed with polyphenols and antioxidants

Leaves you feeling and looking great

Example: "Eternél tastes great and is so convenient. We can all use more antioxidants in our lives!"

Example: "Such a quality product. With superior absorption, I am loving the way I feel with Eternél!"

Don't Say:

Enhances mood

Boosts energy

Boosts the immune system

Prevents or treats any medical condition or illness (e.g. cancer, diabetes, etc.)

Lowers blood sugar

Use of third-party literature regarding anti-oxidants, resveratrol, glutathione or any other ingredient.

Example: "Eternél has helped to lower my blood sugar. Just check out my recent numbers!"

Example: "Cancer runs in my family. I take Eternél to help prevent that."

Don't Forget the Disclaimer!

When you share your THREE experience it's important to include a disclaimer. Use the disclaimer below anytime you're posting about your THREE product experiences.

THREE Disclaimer: I am an Independent Brand Ambassador with THREE. These statements are based on my personal experiences and may not be typical. This product is not intended to diagnose, treat, cure, or prevent any disease/illness.