



Do's & Don'ts

Sharing Your Collagène Product Story



When you're seeing results with Collagène, of course you want to share your stories and experiences!

Let's make sure you can do so while staying compliant! With some simple do's and don'ts, you'll be able to share your true story with Collagène while protecting your business.

NOTE: it's important to refrain from referencing ANY medical conditions, diseases, or other ailments such as arthritis, autoimmune diseases, acne or the symptoms of any of these with all products.

Do Say:

- Helps the body's natural ability to produce collagen
- Supports healthy skin, hair and nails
- Supports healthy immune response and joints
- Healthy looking skin and nails
- Enhances beauty
- Helps skin feel rejuvenated
- Promotes vibrant and youthful-looking skin
- Helps maintain healthy collagen levels and supple skin

Example: "My skin feels so soft and so smooth! Collagène has made such a difference for me."

Example: "Loving how my hair and nails look since taking Collagène."

Don't Say:

- Treats skin conditions (acne, eczema, rosacea, psoriasis, hyperpigmentation)
- Reduces/removes wrinkles
- Activates wound healing
- Reduces scars or scar tissue
- Corrects dry/flaky skin and weak nails
- Provides the same results as surgery
- Better than Botox
- Hair growth/nail growth
- Reduces hair loss

Example: "Taking Collagène is cheaper and less painful than Botox!"

Example: "I have struggled with acne since I was a teenager, but thanks to Collagène, my skin has never been clearer."

Don't Forget the Disclaimer!

When you share your THREE experience it's important to include a disclaimer. Use the disclaimer below anytime you're posting about your THREE product experiences.

THREE Disclaimer: I am an Independent Brand Ambassador with THREE. These statements are based on my personal experiences and may not be typical. This product is not intended to diagnose, treat, cure, or prevent any disease/illness.