

Do's & Don'ts

Sharing your THREE income story

Your story is a powerful tool for your THREE business! When you're seeing success, it's tempting to post your checks online and even talk about retirement thanks to your THREE business. But there's a better way! With some simple do's and don'ts, you'll be able to share your true story online while protecting your business.

Do

Talk about the extra earnings your THREE business brings in.

Example: "THREE has helped me earn extra monthly income," OR "THREE offers an opportunity to make extra income every month."

Talk about and celebrate rank advancements for yourself or your team members.

Example: "Jane just hit 3 Star! So proud of the leader she has become." OR "Very proud of myself for achieving a new rank with THREE."

Talk about bonuses and trips with THREE.

Example: "Headed on a cruise with my THREE fam I qualified for!" OR "I earned 2 bonuses this month with THREE."

Talk about time flexibility with your THREE business.

Example: "I was able to make every one of my child's games this season without taking time off work."
OR "I get to set my own hours and spend more time with my family."

Talk in approved terms.

Example: Use terms such as "income opportunity," "financial opportunity," or "home-based opportunity".

Don't

Post about retiring from work because of THREE.

Example: "I was able to leave my 9-5 job because I am making the same or more with THREE."

Use terms like "financial freedom, passive income, or residual income"

Example: Use terms such as "income opportunity," "financial opportunity," or "home-based opportunity".

Encourage people to quit their jobs to have a THREE business.

Example: "Looking for a new job? Check out THREE."

Talk in specific dollar amounts

Example: "My last check was \$2,000"

Show images of money/checks or luxury homes, cars, etc. while suggesting these are related to THREE earnings.

Example: "Look at our new home, all thanks to THREE!"

Don't Forget the Disclaimer!

When you share your THREE experience it's important to include a disclaimer. Use the disclaimer below anytime you're posting about your THREE income.

THREE Disclaimer:

I am an Independent Brand Ambassador with THREE. These statements are based on personal experiences and may not be typical.